

Participation in Exhibition/Fairs

Aim and objective Participation in International and Domestic Exhibitions/ fairs is a regular programme of the Board under Extension & Publicity. Besides disseminating information on the goodness of coconut, the exhibitions provide an opportunity for creating consumer awareness about various coconut products and widening the market for coconut products in traditional as well in non-traditional areas. With the participation of manufacturers in the exhibitions, the Board arranges sales-cum-display of various coconut by product. Board has approved the following proforma to be filled in by the organizers of the exhibition to get the details and authenticity of the event/exhibitions.

Proforma for participation in exhibitions		
1.	Applicant Type (Registered Society, NGO, Company, public/ private/ partnership, proprietorship, media houses/ Association of Growers/ Industry/ SAU/ R&D Institution/ Government/ Public Sector etc.	
2.	NGO ID allocated by NITI Aayog	
3.	Applicant Organization Name	
4.	Name of event/ exhibition/ fairs/ Publications	
5.	State (Location/ Venue/ City)	
6.	Project Address/ client address	
7.	Correspondence Address/ registered address	
8.	Date of establishment	
9.	Business performance for the past three years (certificate from a qualified Chartered Accountant to be attached)	
10.	Objective of the fair/event/publication	
11.	In the case of exhibitions/event Whether entry restrictions open to: General Public/ Business visitors (please tick relevant portion)	
12.	Name of Administrative/Nodal Ministry/ Deptt/ Organization under whom subject matter of your exhibition/event falls	
13.	Type of entrepreneurs in the event/exhibitions	
14.	Business scope (expected gathering/ reach/	
15.	Total No.of stalls in the exhibitions/ total size	
16.	Nature of the show (B2B, B2C, permission for	

17.	Whether the event/exhibitions concentrates on food and beverage, cookery/ consumers/ farmers/ entrepreneurs etc	
18.	Social benefit (consumer/ farmer/ entrepreneurs awareness)	
19.	Participant benefit (sale of products/enquiries	
20.	Name of Contact Person, phone no, Email ID:	
21.	Project Implementation Period/ duration of event/period of advertisement release	
22.	Components for which assistance required (reservation of stall in exhibitions, logo presence, advertisement release, etc) other sponsors of the event	
23.	Previous financial benefits availed from CDB (Give details of last 3 years)	
24.	Amount of Assistance sought	
25.	If financial assistance sought, details (copies to be enclosed) Name of Beneficiary Bank Name Bank Account No. IFSC PAN/TAN/GST No:	
26.	Details of Proposed Activity (Brief of Project/ event) (Enclosed relevant documents)	
27.	Project cost indicating major items of investments	
28.	Source of Funding	
29.	Names and Designation of Resource Persons, if any	
30.	Whether you are receiving/ requested for financial assistance from other Government Organizations, if yes, details of the same	
31.	Expected Income to Organizer from this event/ income from similar events in past	
32.	Brief Report on the Events already Organized and Assisted by CDB in previous years	
33.	Expected Outcome of events/exhibitions Expected outcome of the events	