

Infrastructure support for setting up of sales outlets or kiosks for value added coconut products

The scheme envisages to extend support for establishment of Coconut kiosks/outlets for selling all kinds of quality products made from Coconut. The support will be provided to Manufacturers of branded value added coconut products and Farmer Producer Organisations (FPOs) registered with CDB, on project basis. The manufacturers/FPOs will have to submit a proposal which explains about the location of the kiosk, the space and structure of the outlet, the source of coconut products, the mode of operating and monitoring the outlet, the expected daily sales and the economic viability of project.

The provisions under the scheme are as follows: :

1. On approval of the proposal project, the applicant has to undertake the activities proposed and submit the completion report along with original bills and vouchers.
2. The Board will provide reimbursement of 50% of cost incurred on infrastructure, purchase of furniture, cupboards, racks, signage, refrigerator, electrical installation etc limited to a maximum of Rs 3.00 lakhs as subsidy.
3. The applicant has to submit the claim after the project is implemented. CDB will conduct inspection prior to the fund release, in order to assess whether the project is implemented as explained in the proposal.
4. All assistance will be provided to manufacturer/FPO on reimbursement basis, only after submission of bills and vouchers (including TAN/PAN numbers).

Coconut kiosk/coconut point should have the following parameters:

1. Nature of possession of Coconut kiosk/outlet should be:
Owned by the applicant, or
On rent or lease for a period of at least 3 years
2. The Coconut kiosk/outlet should have a minimum area of 60 square feet
3. It should be a permanent or semi-permanent structure
4. It should have a permanent/semi-permanent sign board (indicating assistance from CDB) which is properly visible to the public
5. Different products of coconut should be made available at the kiosks viz Virgin Coconut Oil, Desiccated Coconut, Coconut chips, Coconut milk, Tender coconut water, Coconut oil, Neera and its value added products, Coconut wood based and Coconut shell based products etc
6. Posters of coconut products available for sale should be displayed
7. Provision should be made for proper display of products
8. Proper accounts and bills should be maintained on day to day transactions and should be made available to CDB officials during their visit at any time.

APPLICATION FOR ESTABLISHING COCONUT KIOSK

- 1) Name of FPO/Manufacturer:
- 2) Registration no. (for FPO):
- 3) Date of registration (For FPO):
- 4) Date of renewal of FPO (if applicable):
- 5) Details of contact person:
 - a. Name:
 - b. Address:
.....
..... District. Pin.
 - c. Phone number:

6) Details of coconut kiosk:

- i. Proposed location of kiosk: *(location map may be attached)*
.....
- ii. Nature of ownership:
 - a. Own:.....*(mention Yes/No)*
 - b. If leased, mention lease period:.....years; Date of expiry of lease period:.....
 - c. If rented, mention monthly rent: Rs...../-.
- iii. Floor area of kiosk:sq ft.
- iv. Nature of structure of kiosk: *(Permanent/Semi-permanent/Temporary)*
- v. Details of existing infrastructure/facility of kiosk at the proposed location:

Sl.No	Particulars
1	
2	
3	
4	
5	
6	
7	

vi. Details of infrastructure/facility proposed for the kiosk:

Sl.No.	Particulars	Expenditure (in Rs)
1		
2		
3		
4		
5		
6		
	TOTAL	

7) Means of finance:

Particulars	Amount (in Rs)
Own fund	
Loan	
Other sources (specify)	
TOTAL	

8) List of coconut products to be sold through the outlet:

Sl.No	Coconut Products	Quantity	Proposed source of procurement
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			

9) No. of coconut points already established by FPO/Manufacturer:

10) Total amount of subsidy already availed by FPO/Manufacturer from CDB: Rs./-

Declaration:

I hereby declare that the details furnished above are true and correct to the best of my knowledge and belief.

Signature

Date:.....

Name:.....

Place:.....

Designation:.....