

Neera, Virgin Coconut Oil to be supplied in South Africa on Aug 15

Coconut Development Board has made arrangements for distributing Neera, virgin coconut oil and other value-added products in South Africa. The shipment of the consignments has been already dispatched as per the directions of Smt. Ruchi Ghanashyam IFS, High Commissioner, High Commission of India, South Africa. She has expressed interest in coconut oil, neera honey and neera sugar and have made arrangements to distribute the products in South Africa on August 15th 2015 - "Independence day celebrations" as well as in the "India Golf Day".

Board has sent goods worth 260 kg with sufficient quantity of coconut oil, neera honey, sugar, other value added products such as spicy jaggery, jaggery, virgin coconut oil, and coconut chips along with promotional literatures and brochures regarding the products for distribution in the events. CDB has sent 500 packets each of Neera value-added products and VCO. The consignments included VCO produced by Keratech, Chips from Kodungallur Coconut Producer's Company Ltd and the rest of the products from CDB Institute of Technology at Vazhakkulam in Aluva. Qatar Airways is carrying the consignment from Nedumbassery to Pretoria in South Africa. Kochi-based Cosima Travel agency is authorized to handover the consignment.

This co-operation is expected to bring value-added coconut products from India to the forefront of global market and would ultimately benefit the coconut farmers of India. This exchange is also expected to develop a fruitful collaboration between the Coconut Producers and their FPOs in India with potential consumers in South Africa.

